

MUTTAHAR FAROOQ

Email: muttaha127@gmail.com

Portfolio: <http://www.muttaharfarooq.com/>

LinkedIn: <https://www.linkedin.com/in/muttahar-farooq>

SUMMARY

A highly motivated Product Manager with 2 years of experience in the fintech industry. Currently, working at Salarify, with a Bachelor's degree in Computer Science from the University of Debrecen. Adept at statistical data analysis, analytical skills, and product management, with certifications in Microsoft Power BI, Azure Cloud Fundamentals, and Azure AI.

PROFESSIONAL EXPERIENCE

Junior Product Manager at [Salarify](#)

September 2022 – Present

Key Responsibilities:

- Product Coordination and Launches:** Lead the coordination of product releases and launches, notably for "[Salarify Pay](#)" and "[Verify](#)." This role involved extensive collaboration with Engineering, Operations, Marketing, and Sales teams to maintain product roadmap and ensure smooth and successful rollouts.
- Market Research:** Conducted comprehensive product research to understand customer needs, market trends, and the competitive landscape for both products. Responsibilities included researching customer problems, gathering and analyzing data, and identifying market opportunities.
- Requirements Documentation:** Assisted in the collection and documentation of product requirements, capturing user stories, defining feature sets, drafting acceptance criteria, and prioritizing product backlog items.
- Quality Assurance and Performance Tracking:** Supported product development activities and ensured product quality through user acceptance testing (UAT) and effective bug management. Assisted in tracking and analyzing key performance indicators (KPIs) related to product success and adoption to inform strategic decisions.
- Data Analysis:** Create and maintain product dashboards and reports using PowerBI and Google Looker Studio, providing crucial insights to internal and external stakeholders to facilitate informed decision-making.

Teaching Assistant at University of Debrecen

September 2022 – December 2022

- Worked as a student lecturer at the University of Debrecen teaching Web Technologies practical lab.

Product Management Intern at [Salarify](#)

May 2022 – August 2022

EDUCATION

Bachelors in Computer Science

September 2020 – July 2023

University of Debrecen

GPA: 4.86/5.0

A-Level Highschool Degree

September 2017 – July 2019

Lahore Grammar School

Grade: A*, A, A

PROJECTS

Salarify Pay

<https://www.salarify.me/pay>

At Salarify I worked on Salarify Pay which is designed to provide a flexible payment solution, allowing users to access earned wages ahead of the scheduled payday. Key contributions include:

- Management of roadmap and activity trackers for the development of the product
- Setting up analytics dashboards and automated report generation in Google Looker Studio for the stakeholders
- Optimization of UI/UX flows using insights generated from analytics tracking

Verify

<https://www.salarify.me/verify>

At Salarify I also contributed to the development and launch of Verify, which is a digital platform that streamlines the income verification process. This tool has significantly reduced the turnaround time for income verification requests, providing a paperless, digital-first verification service that benefits both employees and employers by minimizing the need for manual interventions and speeding up decision-making processes related to financial applications. Key contributions include:

- Conducted market research to understand customer needs, explore potential partners and analyze competitor offerings
- Documented and organised product information for internal knowledge base and external sharing
- Management of roadmap and activity trackers for the development of the product
- Setting up analytics dashboards and automated report generation in Microsoft PowerBI for the stakeholders

PORTFOLIO WEBSITE

<http://www.muttaharfarooq.com/>

Utilized HTML, CSS, and JavaScript to build a personal portfolio website to house and display all of my projects. The website also utilises Google Analytics and Google Tag Manager to generate traffic insights.

AWARDS & HONOR

Stipendium Hungaricum Scholarship | Hungarian Government

September 2020

- An award for completion of the Bachelor of Science in Computer Science at the University of Debrecen based on merit.

High Achievers Award | Lahore Grammar School

September 2019

- Received the High Achievers Award for receiving two As and one A* in A-level.

LANGUAGE PROFICIENCY

- English
- Urdu
- Punjabi